

MINUTES

Board of Directors Durham Convention & Visitors Bureau Tuesday, October 23, 2001

Present

Joe Bowser Ron Hunter Mary Jacobs Bill Kalkhof John Mallard Barbara Smith Shelly Green Thomas Devine Reyn Bowman

Absent

Tom Niemann

At 4:40 p.m. Chairman Ron Hunter called the meeting to order with Tom Niemann excused for business travel. Mr. Hunter welcomed Commissioner Joe Bowser to the Board representing Local Government. The following actions were taken:

- Voted to approve the Minutes of September 25, 2001.
- Voted to accept the Financial Status Report as of September 30, 2001.
- Conducted in executive session the annual evaluation and performance review for Reyn Bowman as president and CEO. Discussed noticeable progress during the past year and growth areas for next year. In light of economic conditions and at the request of the President, deferred discussion of compensation to a later date. Postponed updating Bureau Objectives. Overall evaluation 8.5 or "excellent."
- Seated Joe Bowser to replace Mary Jacobs as the Joint City Council-County Commission appointee representing local government.
- Voted to elect Barbara Smith as Chair, Tom Niemann as Vice Chair and John Mallard as Secretary/Treasurer to the Board of Directors.
- Reviewed management's plan for a reduction in workforce in light of the recession and the events of September 11th and subsequent declines in revenues as compared to overall operating overhead. Discussed alternatives, but concluded the plan to be prudent. Commended the President for acting prudently in a difficult situation.
- Reviewed and discussed the President's Report.

At 6 p.m., Chair Smith adjourned the meeting.

Respectfully Submitted,

/John Mallard
Secretary/Treasurer

101 East Morgan Street
Durham, North Carolina 27701 USA
(919) 687-0288 TDD (919) 688-8680
(800) 446-8604 FAX (919) 683-9555
WWW.durham-nc.com